

THE RADIO STATION



KFH COMPANY

KANSAS' FULL TIME 5 KW STATION • CBS • "VOICE OF THE WICHITA EAGLE" • WICHITA, KANSAS

KFH BUILDING — MARKET AND WILLIAM STREETS

January 10, 1947

J. J. May
Allis-Chalmers Mfg. Co.
239 North Rock Island
Wichita 2, Kansas

Dear Mr. May:

Do you have meetings on occasion for the employess of your organization?

Of course you know it's one of the best ways to build loyalty and understanding - and KFH wants to help you by inviting your entire personnel to be our guests at the "Morning Merry-Go-Round" program any morning, Monday through Friday, from 8:00-9:00. We will serve coffee, and entertain with the broadcast which has a cast of 25 to 30 musicians, singers and comedians. There will be interviews on the air of various members of your Company, and a chance for some of them to "Stump the Stupes". In order to "Stump the Stupes" the contestant must name three tunes, and the musicianst must be unable to play at least eight bars of one of the tunes. If the contestant is successful, he will receive a nice gift. This is an interesting and entertaining hour, besides being profitable to your firm through the radio publicity it will receive.

Your cost? Not one red cent! Just a little effort on your part in organizing time for the party!

For further information, call me - Vernon Reed - at 2-4491. Let's get together!

Yours sincerely,

Vernon E. Reed
Program Director

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THAT SELLING STATION FOR **70%** OF KANSAS AND **20%** OF OKLAHOMA